

# **Latest Auto Sales**

American Honda Vehicle Sales for July 2004

	1	Month-to-D	Year-to-Date				
	July	July	DSR**	July	July	DSR**	
	2004	2003	% Chg.	2004	2003	% Chg.	
Acura Division							
Total	17,057	15 <b>,</b> 782	4.1%	113,795	97 <b>,</b> 150	15.8%	
RSX	2,168	2,856	-26.9%	13,659	15,824	-14.6%	
CL *	7	600	-98.9%	275	4,902	-94.5%	
TL *	6,282	4,102	47.5%	45,183	31,050	43.9%	
TSX	3,514	2,938	15.2%	18,266	8 <b>,</b> 970	101.4%	
RL	310	657	-54.6%	3,149	4,172	-25.4%	
NSX	9	25	-65.3%	134	168	-21.1%	
MDX *	4,767	4,604	-0.3%	33,129	32,064	2.2%	
Selling Days	27	26		180	178		

- \* Honda and Acura vehicles are made of domestic and global sourced parts.
- parts.
  \*\* Daily Selling Rate

AUDI OF AMERICA, INC.

JULY 2004 SALES

Audi-US Snap	shot			YEAR-TO-DATE					
	Jul-04 Actual	Jul-03 Actual	Yr/Yr % change	Jul-04 YTD Actual	Jul-03 YTD Actual	Yr/Yr % change			
TT	537	813	-33.9%	3,491	4,907	-28.9%			
A4	2,820	3,804	-25.9%	21,161	23,923	-11.5%			
A4/S4 Cabrio	let 720	678	6.2%	5,394	5,202	3.7%			
A6	1,887	1,662	13.5%	9,135	10,497	-13.0%			
Allroad	607	608	-0.2%	2,927	3,172	-7.7%			
A8 / S8	450	408	10.3%	2,883	1,361	111.8%			
TOTAL	7,021	7,973	-11.9%	44,991	49,062	-8.3%			

BMW Car Sales Report for July 2004

July Year-to-Date							
Model	July 2004	Year-to-Date 2004	July 2003	Year-to-Date 2003			
325i 325Ci 325Ci Convertible 325i Sports Wagon 325xi 325xi Sports Wagon 330i 330Ci 330Ci 330Ci Convertible 330xi M3 M3 Convertible	3,452 706 661 102 671 101 824 491 535 541 428 311	4,536 4,924 860 8,491 815 4,648 3,250 4,265 3,660 3,003 2,060	137 648 592 680 450 378 338	5,056 4,995 1,299 8,528 1,289 5,643 4,045 4,751 3,438 2,921 2,300			
3 Series Z3 2.5 roadster (US)	8 <b>,</b> 823	63 <b>,</b> 777 0	9 <b>,</b> 952	68 <b>,</b> 924 103			

2004 2003





				More info at	www.AutoSpies.com
Z3 3.0 roadster (US)	0	0	1	21	
Z3 3.0 Coupe (US)	0	0	0	5	
Z4 2.5i roadster (US)	799	5,031	985	6,830	
Z4 3.0i roadster (US)	512	3,639	656	4,670	
M roadster (US)	0	0	2	10	
M Coupe (US)	0	0	0	1	
Z3 and Z4	1,311	8 <b>,</b> 670	1,648	11,640	
525i (E39)	0	0	2,241	10,828	
525i Sports Wagon (E39)	0	19	132	954	
525i (E60)	1,106	9,694	0	0	
530i (E39)	0	0	2,413	12,419	
530i (E60)	1,270	11,072	0	0	
540i Sports Wagon (E39)	0	2	37	197	
540i (E39)	0	0	368	2,945	
545i (E60)	291	4,902	0	0	
M5 (E39)	1	54	122	1,180	
5 Series	2,668	25,743	5,313	28,523	
645Ci	115	1,816	0	0	
645Ci Convertible	168	1,830	0	0	
6 Series	283	3,646	0	0	
745i	302	3,317	564	3,632	
745Li	555	6,046	950	7,452	
760i	1	3	0	0	
760Li	18	286	81	446	
7 Series	876	9,652	1,595	11,530	
Z8	2	5	3	166	
Z8 Alpina	11	87	48	129	
Z8	13	92	51	295	

BMW Sports Activity Vehicle (light trucks)
Sales Report for July 2004

2004 2003 July 7,505 3,546 35,733 20,761 Year-to-Date Model July Year-to-Date July Year-to-Date 2004 2003 2004 2003 10,060 0 7,376 0 17,436 0 3,076 0 X3 2.5i X3 3.0i 1,438 0 хз 0 4,514 13,443 2,715 4,463 725 15,267 4,732 X5 3.0i (US) 2,311 X5 4.4i (US) 556 762 23 106 368 0 18,297 3,546 X5 4.6is (US) 6 X5 4.8is (US) 118 0 20,761 Х5 2,991

MINI Sales Report for July 2004

2004 2003 2,607 3,084 July 20,419 20,614 Year-to-Date Model July Year-to-Date July Year-to-Date 2004 2004 2003 2003 11,894 MINI Cooper 1,456 11,049 1,776 MINI Cooper S 1,151 9,370 1,308 8,720





Total MINI 2,607 20,419 3,084 20,614

#### Lexus Sales on Record-Breaking Pace With Best-Ever July

Continuing with its record-breaking sales pace, Lexus today posted best-ever July sales of 25,123

vehicles, up 8.0 percent from July 2003 and representing its thirteen consecutive month of record sales.

"July was a good start for the third quarter from the manufacturing side, and the outlook continues to be very encouraging as new orders and production accelerated during the month," said Denny Clements, Lexus group vice president and general manager. "The combination of higher business spending plus strong corporate profits continue to support moderate job growth which, in turn, would help raise consumer spending in coming quarters," he said.

Lexus passenger car sales were up 6.8 percent with total sales of 12,160. The ES 330 luxury sedan posted July sales of 6,673, up 13.8 percent. Sales of the LS 430 flagship luxury sedan increased 39.6 percent, with 2,671 units sold.

Lexus luxury utility vehicles reported best-ever July sales of 12,963, up 9.2 percent. The RX 330 luxury SUV recorded best-ever July sales of 9,490, an increase of 9.2 percent. The GX 470 mid-size luxury SUV posted best-ever July sales of 2,817, up 12.9 percent.

Lexus strong July sales results lifted total new vehicle calendar-year-to-date (CYTD) sales by 14.8 percent.

In addition to strong new vehicles sales, Lexus Certified Pre-Owned (CPO) vehicles posted record sales of 4,488 for the month, an increase of .04 percent over the same period last year. CPO sales are up 8.4 percent CYTD.

#### MERCEDES-BENZ USA

On pace to set another record-

breaking year, Mercedes-Benz USA (MBUSA) reported sales of 18,962 new vehicles for July 2004, a 1.2 percent increase over last July. This marks the best July sales in MBUSA history.

For the month, volume was led by the C-Class with 5,698 vehicles sold. The highly-acclaimed E-Class grew 12.8 percent (4,949 vs. 4,388 units) for July, while the top-of-the-line S-Class sedans increased 34 percent (1,898 vs. 1,416 units). Additionally, sales of CLK coupes and cabriolets rose 58 percent, and the elite CL-Class coupes increased 15.7 percent for the month. The quintessential Mercedes, the SL-Class roadster, also posted an increase with 3.8 percent more sales compared to last July.

Year-to-date sales totaled 122,130 units, down two percent compared to the same period in 2003. The C-Class model line of coupes, sedans and wagons paved the way as volume leader for year-to-date sales, posting 38,931 units, while E-Class sales rose 6.0 percent. In addition, the CLK-Class increased 14.6 percent and the classic SL roadster gained 19.6 percent in year-to-date sales versus the same period last year.

The new 2005 Mercedes-Benz models are beginning to arrive at dealerships nationwide, led by the fuel-efficient E320 CDI, the Special Edition M-Class sport utility vehicle and a newly redesigned C-Class model line. Over the remainder of the year, the company will introduce a new-generation SLK roadster, the 617-hp SLR McLaren supercar, the G55 AMG sport utility vehicle, and two more high-performance AMG models - the SL65 and the CL65.

Separately, MBUSA sold 5,029 units for its Mercedes-Benz Certified Pre-Owned program in July 2004, posting an increase of 6.2 percent for the month. This brought its certified pre-owned sales for the year to 34,167 -- an increase of 13 percent over the first seven months of 2003.

In 2003, MBUSA achieved its tenth consecutive year of sales growth by setting the highest sales volume in its history with 218,717 new vehicle sales. Mercedes-Benz USA, headquartered in Montvale, New Jersey, is responsible for the sales, marketing and service of all Mercedes-Benz products in the United States. More information on MBUSA and its products can be found on the Internet at http://www.mbusa.com.





Model	July '04	July '03	Monthly%	YTD 2004	YTD 2003	Yearly%
C-CLASS	5,698	6,518	-12.6%	38,931	40,092	-2.9%
E-CLASS	4,949	4,388	12.8%	32,193	30,367	6.0%
S-CLASS	1,898	1,416	34.0%	10,873	12,318	-11.7%
CL-CLASS	250	216	15.7%	1,490	2,177	-31.6%
SL-CLASS	1,087	1,047	3.8%	8,106	6 <b>,</b> 779	19.6%
CLK-CLASS	2,237	1,416	58.0%	12,798	11,168	14.6%
SLK-CLASS	253	591	-57.2%	2,371	3,764	-37.0%
M-CLASS	2,492	3,027	-17.7%	14,562	16,948	-14.1%
G-CLASS	98	123	-20.3%	806	1,017	-20.7%
GRAND TOTAL	18,962	18,742	1.2%	122,130	124,630	-2.0%

Sales -- July 2004

Sales of 12,282 Units in the U.S. Are Led By Record Month for the All-New S40

IRVINE, Calif., Aug. 3 /PRNewswire/ -- Volvo Cars of North America, LLC (VCNA) sales reached 12,282 to record its best July ever in the United States. Sales for the month represents a 5.6 percent increase compared to the same period a year ago -- also a record.

"We are seeing an increase in momentum for our all-new S40," said Vic Doolan, VCNA President and CEO. Introduced just four months ago, the all-new Volvo S40 contributed 2,365 units to the U.S. results, and set a new high sales mark for the segment. "Consumer reaction to our class-leading safety, sports sedan combined with our upcoming product, is encouraging news for the months ahead," Doolan said.

The all-new S40 wagon counterpart, the all-new V50, is now available and the latest versions of the S60, V70 and XC70 model year '05s arrive to showrooms next month

Overall, sales for NAFTA (United States, Puerto Rico, Canada, and Mexico) were 13,503 units -- up 5.1 percent over July 2003. For the month, Volvo sales in Canada were off slightly 0.6 percent, while sales in Mexico increased 6.8 percent. Year-to-date, Volvo Cars' sales in North America are 2.4 percent above the same period last year.

VCNA, part of the Volvo Car Corporation of Gothenburg, Sweden, provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, Canada, Mexico and Puerto Rico.

The Volvo automobile model line includes the newly introduced all-new V50 wagon and its sedan counterpart, the award-winning 2004.5 all-new S40, the award-winning XC90, the sporty S60 sedan -- including the award-winning performance sedan -- S60 R and the performance wagon version -- V70 R, the flagship S80 luxury sedan, versatile V70 wagon and rugged XC70 (Cross Country), the C70 convertible, and the compact S40 and V40 models.

#### VOLVO CARS OF NORTH AMERICA, LLC Retail Sales by Model

#### UNITED STATES July \* Year-to-Date \* 2004 2003 2004 2003 Volvo Model 1,187 -99.7% 4,706 8,504 -44 7% S40 All New S40 2,365 n/a n/a 8,056 n/a 131 231 -43.3% 1,377 1,877 V40 -26.6% V50 n/a n/a 368 n/a 2,580 3,036 -15.0% 18,469 21,621 -14.6% S60 V70 802 872 -8.0% 6,673 7,421 -10.1%







XC70 1,743 1,123 55.2% 9,242 9,864 -6.3% C70 377 482 -21.8% 2,656 2,503 6.1% S80 1,073 991 8.3% 8,288 8,413 -1.5% XC90 3,102 3,711 -16.4% 21,606 19,158 12.8%

USA TOTAL 12,282 11,633 5.6% 81,441 79,361 2.6%

# CANADA

	Ju	ly		Year-to-	-Date		
	2004	2003	%	2004	2003	%	
Volvo N	/lodel						
S40	8	107	-92.5%	274	734	-62.7%	
All New	S40 1	.66	n/a n/	a 180	) n/a	n/a	
V40	4	61	-93.4%	160	475	-66.3%	
V50	50	n/a	n/a	56	n/a n	/a	
S60	172	245	-29.8%	6 2,01	1 1,78	8 12.5%	
V70	77	104	-26.0%	845	688	22.8%	
XC70	228	17	6 29.5	% 1,1:	57 1,2	12 -4.5%	
C70	18	11	63.6%	84	43	95.3%	
S80	29	50	-42.0%	324	283	14.5%	
XC90	218	22	2 -1.89	% 1.38	34 1.37	73 0.8%	

CANADA TOTAL 970 976 -0.6% 6,475 6,596 -1.8%

#### MEXICO

	J	uly				
	2004	2003	%	2004	2003	%
Volvo I	Model					
S40	7	92	-92.4%	209	670	-68.8%
All Nev	v S40	117	n/a n/	a 555	5 n/a	n/a
V40	1	5	-80.0%	8	12 -	33.3%
V50	0	n/a	n/a	0 n	/a n/	a
S60	48	63	-23.8%	383	429	-10.7%
V70	0	0	n/a	0 4	-100	0.0%
XC70	1	2	-50.0%	9	12	-25.0%
C70	1	1	0.0%	7	11 -3	36.4%
S80	12	20	-40.0%	78	111	-29.7%
XC90	64	52	23.1%	497	359	38.4%

MEXICO TOTAL 251 235 6.8% 1,746 1,608 8.6%

NAFTA TOTAL 13,503 12,844 5.1% 89,662 87,565 2.4%

• U.S. totals include Puerto Rico

# Nissan North America Reports July Sales [August 3, 04]

GARDENA, Calif. (August 3, 2004) – Nissan North America, Inc. (NNA) reported its best month ever with July total sales of 93,297 units for its Nissan and Infiniti divisions, a 31.0 percent increase versus July of last year.

## NISSAN HIGHLIGHTS

- July sales for Nissan-brand vehicles were up 34.9 percent when compared to last July, with 80,935 units sold
- Titan sales continue to increase month-by-month with July sales of 8,726 units, a 6.2 percent increase from June
- Calendar year-to-date sales are up 28.3 percent with 491,410 units sold

### INFINITI HIGHLIGHTS

- Sales for Infiniti, the luxury division of NNA, increased 10.1 percent from last July, with





# 12,362 units sold

- This was the best July ever for G35 Sedan and FX with 3,921 and 2,717 units sold respectively
- Calendar year-to-date sales are up 11.3 percent with 74,672 units sold

### NNA INFORMATION

- Combined July sales for Nissan and Infiniti totaled 93,297 units, a 31.0 percent increase from last July
- Calendar year-to-date sales are up 25.7 percent with 566,082 units sold

NISSAN DIVISION SALES										
	July 2004	July 2003	Monthly DSR %Change	CYTD 2004	CYTD 2003	CYTD DSR %Change				
Nissan Divison Total	80,935	57,786	34.9	491,410	378,858	28.3				
Sentra	9,162	7,039	25.3	66,927	54,480	21.5				
Altima	22,933	18,536	19.1	139,632	119,221	15.8				
Maxima	7,277	7,356	-4.7	42,884	54,505	-22.2				
350Z	2,578	3,073	-19.2	19,417	22,576	-14.9				
- Total Car	41,950	36,004	12.2	268,860	250,921	6.0				
Frontier	7,010	5,498	22.8	40,696	35,246	14.2				
Xterra	6,112	6,535	-9.9	39,278	37,681	3.1				
Pathfinder	3,334	3,402	-5.6	16,821	20,680	-19.6				
Murano	5,593	5,027	7.1	32,548	30,218	6.5				
Armada	3,553	N/A	N/A	19,716	N/A	N/A				
Titan	8,726	N/A	N/A	43,043	N/A	N/A				
Quest	4,657	1,320	239.7	30,448	4,112	632.2				
-Total Truck	38,985	21,782	72.3	222,550	127,937	72.0				
North American Produced	69,429	46,032	45.2	422,599	279,226	49.7				
Car	39,371	32,679	16.0	249,418	202,187	22.0				
Truck	30,058	13,353	116.8	173,181	77,039	122.3				
Import	11,506	11,754	-5.7	68,811	99,632	-31.7				
Car	2,579	3,325	-25.3	19,442	48,734	-60.5				
Truck	8,927	8,429	2.0	49,369	50,898	-4.1				

INFINITI DIVISION SALES										
	July 2004	July 2003	Monthly DSR %Change	CYTD 2004	CYTD 2003	CYTD DSR %Change				
Infiniti Division Total	12,362	10,816	10.1	74,672	66,345	11.3				
I35	1,125	1,213	-10.7	7,205	8,450	-15.7				
G35 Sport Sedan	3,921	3,076	22.7	24,603	20,138	20.8				
G35 Sport Coupe	2,859	3,106	-11.4	17,260	16,242	5.1				
M45	292	523	-46.2	1,315	2,484	-47.6				
Q45	200	209	-7.9	1,169	1,373	-15.8				
QX4	1	305	-99.7	9	4,660	-99.8				
FX	2,717	2,384	10.0	17,135	12,988	30.5				
QX56	1,247	N/A	N/A	5,975	N/A	N/A				
- Total Car	8,397	8,127	-0.5	51,553	48,687	4.7				
- Total Truck	3,965	2,689	42.0	23,119	17,648	29.5				





COMBINED NISSAN AND INFINITI SALES										
	July 2004	July 2003	Monthly DSR %Change	CYTD 2004	CYTD 2003	CYTD DSR %Change				
TOTAL VEHICLE	93,297	68,602	31.0	566,082	445,203	25.7				
- Total Car	50,347	44,131	9.9	320,413	299,618	5.8				
- Total Truck	42,950	24,471	69.0	245,669	145,585	66.9				
Selling Days	27	26		180	178					

Calendar year to date sales for 2004 include sales of one Infiniti G20 from June of 2004. All numbers include Hawaii. Percent changes based on DSR.

